
Educational Programs Executive Briefings & Public Lectures

**OCCUPATIONAL
WELLNESS
INSTITUTE™**

*Defining the structural conditions through which occupational systems shape
—and at times distort—
perception, identity, decision-making, and systemic outcomes.*

Educational Programs, Executive Briefings & Public Lectures

Mission

The Occupational Wellness Institute™ advances the study of workforce systems, occupational identity, governance, and institutional structure. Through research, education, and stewardship, the Institute examines the structural conditions that shape perception, decision-making, organizational performance, and long-term institutional outcomes.

Field Definition

Occupational wellness is defined as the study of the relationship between individuals, occupational systems, organizational structures, governance, and institutional environments. The field examines how structural conditions influence identity, behavior, adaptation, performance, and organizational outcomes.

Areas of Structural Inquiry

- Occupational Identity
- Identity Gaps
- Occupational Systems
- Workforce Systems
- Institutional Systems
- Leadership & Authority Systems
- Governance Systems
- Institutional Dynamics
- Occupational Harm
- Occupational Psychosis™
- Organizational Sustainability
- Economic Outcomes
- Structural Inquiry

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Educational Programs & Speaking Topics

FOUNDATIONAL INQUIRY

Occupational Identity and Organizational Alignment

How occupational identity shapes engagement, adaptation, leadership effectiveness, and organizational outcomes.

The Global Identity Gap™

Understanding identity misalignment as an emerging workforce challenge.

Occupational Psychosis™

Structural conditions that impair organizational perception, identity, and decision-making.

STRUCTURAL INQUIRY & STRATEGIC QUESTIONING

Questions Determine What Becomes Visible™

How the questions organizations ask determine what they are capable of seeing, measuring, and changing.

The Art of Structural Inquiry

Moving beyond symptom-based questions toward questions that reveal underlying structural conditions.

From Symptoms to Systems

A practical framework for investigating recurring organizational problems without reducing them to individual failure.

ORGANIZATIONAL & WORKFORCE SYSTEMS

Workforce Outcomes Are Structural Outcomes

Why engagement, retention, performance, and adaptation emerge from organizational conditions.

The Hidden Cost of Occupational Misalignment

Identity disruption and structural misalignment across organizations.

Occupational Harm

Hidden organizational costs beneath performance metrics.

When Organizational Success Produces Occupational Harm

Growth, incentives, and unintended consequences.

ECONOMIC & PERFORMANCE SYSTEMS

The \$2 Trillion Revenue Gap™

Hidden economic losses created by occupational misalignment and structural fragmentation.

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GOVERNANCE & INSTITUTIONAL SYSTEMS

Governance Must Precede Scale

Why governance is a structural condition rather than an administrative function.

Systems Protect What They Are Structured to Preserve

Institutional incentives, authority, and governance.

Leadership Structures and Authority Systems

Authority, accountability, incentives, and institutional outcomes.

Governance Failure and Institutional Drift

Why organizations drift from mission and values.

Presentation Formats

Keynote Presentations

45–90 minute field-defining presentations.

Executive Briefings

Strategic briefings for executive teams and boards.

Educational Workshops

Half-day and full-day learning experiences.

University Lectures

Guest lectures for higher education.

Conference Presentations

Professional association and institute presentations.

Who Engages With This Work

- Executive Leadership
- Boards & Governance Bodies
- Economic Development Organizations
- Government Agencies
- Veteran-Serving Organizations
- Universities
- Researchers
- Professional Associations
- Human Resources
- Organizational Development
- Public Sector

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- Nonprofit Leadership

Founder

Georgia Lee Arts is Founder of the Occupational Wellness Institute™ and Elysian Dream LLC®. She is the author of The \$2 Trillion Revenue Gap™ and the Occupational Psychosis™ Canon. Her work focuses on occupational systems, governance, identity, and institutional stewardship.

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